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Filing date: **10/19/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91178872
Party	Defendant Samar, L.L.C.
Correspondence Address	Mary Margaret Murray Sara Lee Corporation 3500 Lacey Road Downers Grove, IL 60515-5424 UNITED STATES trademarkswinston@wcsr.com, rspringer@wcsr.com, tsharpe@wcsr.com
Submission	Answer
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Date	10/19/2007
Attachments	answer.pdf (3 pages)(61597 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Application Serial No. 78/744,586
Published on February 13, 2007
Mark: FEET STAY HAPPY IN BEAUTIFUL SHOES**

AMERICAN ESSENTIALS, INC.)	
)	
Opposer,)	
)	
v.)	Opposition No. 91178872
)	
SARAMAR, LLC.)	
)	
Applicant.)	

ANSWER

Samar, LLC., a limited liability company organized and existing under the laws of Delaware, (hereinafter "Applicant"), by and through undersigned counsel, answers the Notice of Opposition filed by American Essentials, Inc. (hereinafter "Opposer"), and, as to each numbered paragraph of the Opposition, states as follows:

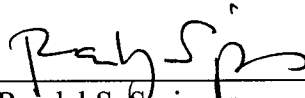
1. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in Paragraph 1 and therefore denies same.
2. Applicant denies the allegations contained in Paragraph 2.
3. Applicant denies the allegations contained in Paragraph 3.
4. Applicant denies the allegations contained in Paragraph 4.
5. Applicant denies the allegations contained in Paragraph 5.
6. Applicant denies the allegations contained in Paragraph 6.

7. Applicant denies the allegations contained in Paragraph 7.
8. Applicant denies the allegations contained in Paragraph 8.
9. Applicant denies the allegations contained in Paragraph 9.

WHEREFORE, Applicant requests that judgment be entered in its favor and that Opposer's Notice of Opposition be dismissed with prejudice.

This the 19th of October, 2007.

WOMBLE CARLYLE SANDRIDGE & RICE
A Professional Limited Liability Company



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CERTIFICATE OF MAILING


I do hereby certify that on October ____, 2007, I filed via electronic means (ESTTA) this

ANSWER with the:

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